



LARGE FORMAT PRINT

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# CASE STUDY

**MCS**



Empower  
Respect  
Contribute Passion  
Collaborate  
Innovative Flexibility

MCS

Create a new staff-centric office interior space  
utilising the new branding.

lancaster

KEEP TO  
MAX OF  
2 IN THIS  
ROOM





MCS OFFICE INTERIOR

# The Brief

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When MCS Rental Software moved to new upgraded offices in the Maidenhead area they wanted to make the office staff-centric.

The office had been fitted out with bespoke spaces, offices and divider walls but required solutions to bring it to life.



MCS OFFICE INTERIOR

# Our Solution

As a key supplier of all things graphic and print to MCS, Surefoot were the obvious choice to help MCS deliver the vibrant, inviting and forward-thinking office environment they required. The space needed to match their approach to service and quality, whilst being a space that staff and clients alike would want to be in.

Surefoot carried out a full space audit, helping plan solutions that would work across different spaces and surfaces.

Utilising the new MCS branding, Surefoot delivered large format graphics in the form of wallpapers, vinyl applications to glass, desk fronts and signage throughout the premises. The stunning new graphics concentrated on their brand symbols to deliver carefully thought out graphic solutions. The clever use of transparent and frosted vinyl to allow limited opacity to meeting rooms was continued onto solid wall areas with consistent pattern and colour.

The end result was transformative in its delivery and still retains its ability to wow new visitors. The graphics cleverly use the natural light sources to bring life to glass divider walls and deliver a new sense of style to the offices.







## MCS OFFICE INTERIOR

# The Client

MCS provides rental software solutions designed to help customers grow and maintain control of their rental assets through enhanced efficiency and real-time cloud-based tools.

MCS said 'The team at Surefoot are absolutely brilliant and I wouldn't hesitate to recommend them. Nothing has ever been too much to ask, no deadline too tight, and the service is second-to-none. We wouldn't dream of using anyone else'. Lovely words indeed from a workplace full of people who are friendly, welcoming and meticulously planned in everything they do. A real pleasure to work with.





# THANK YOU

For more information and to explore how we can help you,  
please contact our branding team:

[info@surefoot.tv](mailto:info@surefoot.tv)

VISIT SITE