



LARGE FORMAT PRINT

CASE STUDY

ROMBOUTS COFFEE

A photograph of a modern coffee showroom and cafe. In the background, a large wall-mounted display features a grid of coffee products and a central screen showing a welcome message. To the left, a large poster of a latte with pastries is visible. The foreground shows a wooden table with a cup of coffee and a small container of pastries. The overall atmosphere is clean and professional.

ROMABOUTS COFFEE

Design and create a showroom in their new offices
which also transitions into a training centre and cafe.



ROMBOUTS COFFEE SHOWROOM

The Brief

Rombouts Coffee asked Surefoot for their help in creating a customer centric showroom and training facility in their new offices.

The space needed to transition seamlessly between a training centre for new baristas as well as a meeting room and central functioning café environment for visitors and customers.

ROMBOUTS COFFEE SHOWROOM

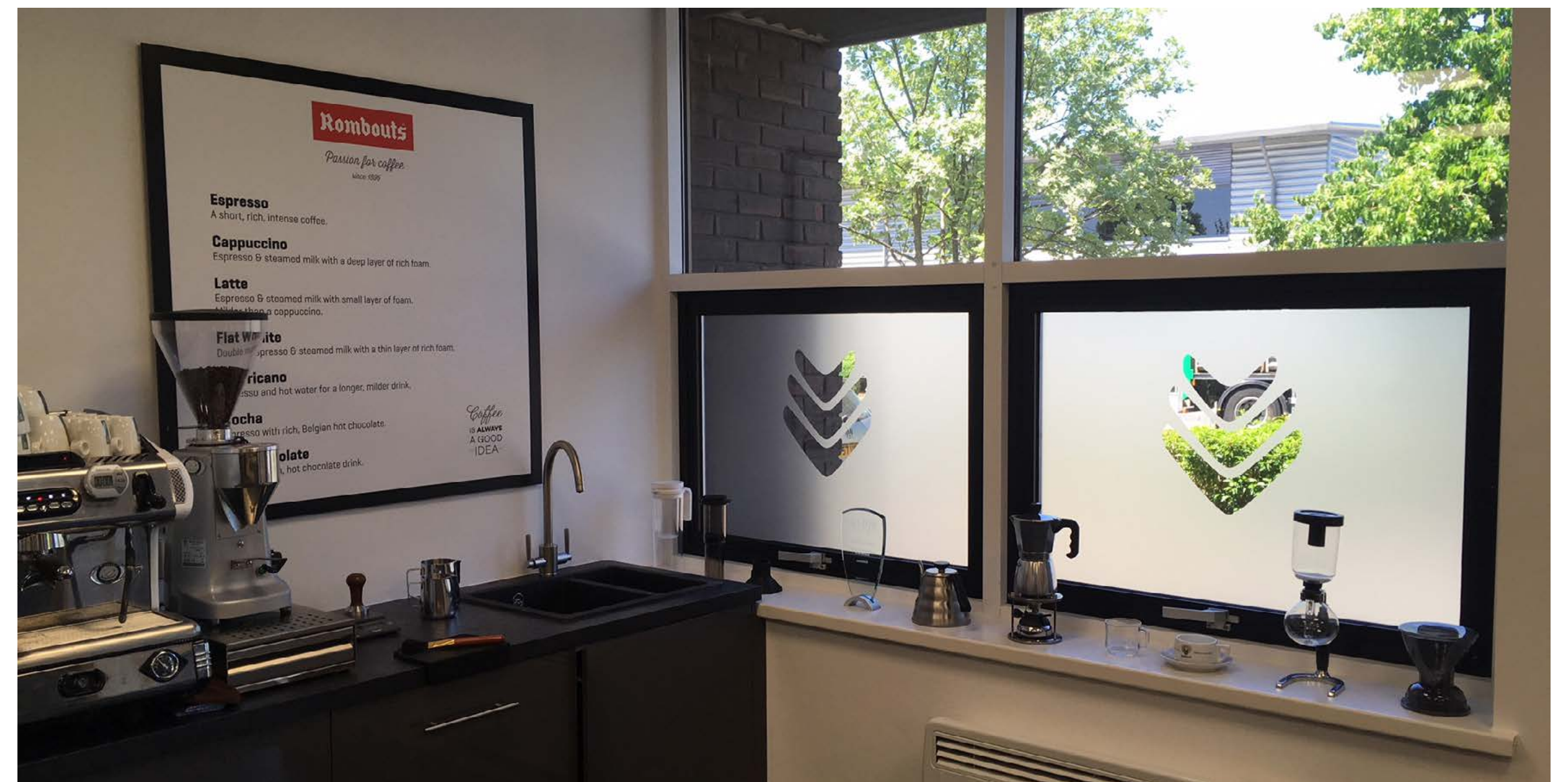
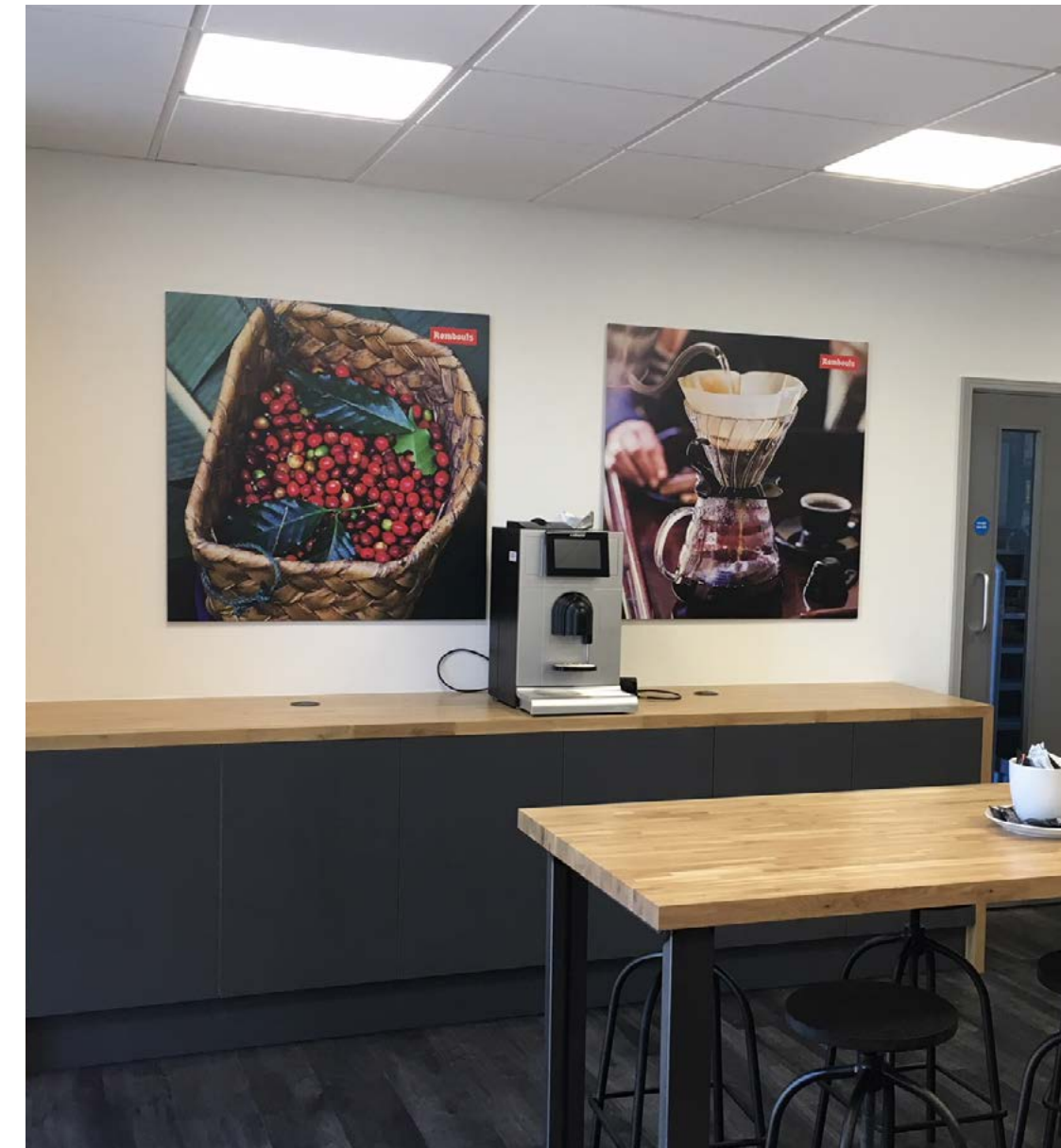
Our Solution

Inspiration was taken from the style of bespoke exhibition stands that Surefoot had designed, built and delivered across the UK for Rombouts Coffee. Deep intense dark wood flooring, mixed with clean and warming dark grey units were topped with a fresh butchers block worktop throughout.

Bespoke artwork for wall displays, privacy frosting and a showcase display, that also carried Surefoot designed packaging, added the finishing touches.

From an empty office space, Surefoot designed and delivered a full solution that included visuals, planning and materials sourcing right through to fitting, including all utilities and decoration.

The showroom was a great success and allowed Rombouts to increase their volume of training as well as delivering an on-site café experience for visitors and staff. We have since replicated the same showroom style in Rombouts new larger office space in Slough.





ROMBOUTS COFFEE SHOWROOM

The Client

Rombouts Coffee are a household name in the retail and OOH (out of home) coffee markets, with a family business heritage that extends back over 125 years.

Many will know Rombouts in the UK for their ground-breaking one cup filter coffees, but their range of bean and ground coffees, as well as their Espresso pods, biscuits and ancillary items also make them a market leader throughout Europe.

Surefoot have been Rombout's creative design agency since 2001 and our deep understanding of their business manifested in our production of packaging, marketing materials, digital promotions and newsletters, POS fulfilment and exhibitions.



THANK YOU

For more information and to explore how we can help you,
please contact our branding team:

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